

June 6TH



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Hours of Free Entertainment at the Cambridge Arts Festival

The Cambridge Arts Festival provides an annual opportunity for local artists to showcase their talent in culinary, dance, literary, music, performance, and visual art. For its audience, this interactive free festival is a chance to learn about these art forms through workshops, demonstrations, and hands-on activity.

About the Festival

- ✓ On June 6, 2009, the Cambridge Arts Festival will again be held from 10am until 10pm in and around Cambridge's New City Hall and Centre for the Arts.
- ✓ A complete list of participating artists is available on our website.
- ✓ In our children's area kids of all ages can craft their own souvenirs.
- ✓ The Music stage will feature acts from a wide variety of genres.
- ✓ The Performance stage will host a variety of interactive entertainment including music, dance, workshops, and more.
- ✓ On the Literary stage, running until 5pm, Festival-Goers will hear prize-winning pieces from our poetry contest, as well as readers, entertainers, and storytellers from many literary disciplines.
- ✓ Indoors and out, our Visual Artists will amaze and inspire. Patrons will have the opportunity to not only view and purchase finished pieces, but also to watch and participate in the creation process.
- ✓ New this year, we've added Culinary Artists to our roster. Come and taste the difference between food and art.
- ✓ Also new this year, anyone with a drum is invited to join in on our drumming circle
- ✓ Sponsors include the City of Cambridge, Cambridge Centre for the Arts, Spotlight Festival, Ontario Arts Council, Stems and More, Cambridge Hotels, ECHO, Factory Arts, Home N t T, BMO Bank of Montreal, Wyndam Art Supplies, Dr. Bill Russell, Sobeys, Book Express, and more. A complete list of sponsors is available on our website.

New for 2009 – We've joined with the Ontario Spotlight Festival

- ✓ For 2009, we exchanged our traditional date choice (of the second Saturday in June), for June 6 in order to run at the same time as other Spotlight Events in surrounding cities.
- ✓ The Cambridge Arts Festival will include these Spotlight activities:
 - Word-Up with Bill Ashwell - Pick a word, any word. Word Up is an interactive and public display of evolving poetic creativity, and the ordinary fridge door is the blank page. Using magnetic tiles printed with random words and blank tiles to be written on, participants can explore the possibilities of "found poetry". A photographic record will be made of the progress and posted on the Cambridge Art's Festival's website.

- Shape My World by Ean Kools where visitors learn how to create a masterpiece using shapes.
 - Everyone is Marilyn by David Popplow – get transformed into Marilyn Monroe and take home a souvenir picture to remember it by.
 - The Musical Instrument Petting Zoo hosted by Beyond The Clef Music School encourages kids of all ages to try out musical instruments from the ordinary to the extraordinary.
 - Installation Art invites patrons to create their own sculpture out of provided materials
 - Observe and interact with carver Nii Addico as he creates striking wooden African masks
- ✓ Festival patrons are also invited to participate in more free activities and workshops hosted by the Cambridge Centre for the Arts. Details for these can be found on their website.

Our History

- ✓ We are a non-profit, volunteer run organization
 - ✓ Our mission is to provide an opportunity for local artists to exhibit their work for free as well as encouraging the community to experience the sometimes hidden world of art
 - ✓ The first festival was held in September 1995.
 - ✓ Historically the Festival ran in Mill Race Park. It was moved to in and around City Hall and the Cambridge Centre for the Arts in 2008 for growth and increased accessibility.
 - ✓ In recent years, attendance has been estimated at 1,500 – 2,000 families.
 - ✓ 40-50 volunteers are required to plan and run the event.
 - ✓ The festival has hosted as many as 60 artists throughout the day.
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